

KYOCERA Named a 2015 Top 100 Global Innovator by Thomson Reuters

Company recognized for patent success rate and global reach for 2nd consecutive year

Kyoto, Japan/Neuss, Germany 01 March 2016 – Kyocera Corporation (President: Goro Yamaguchi) announced that it was recognized as one of the 2015 Top 100 Global Innovators by Thomson Reuters, a worldwide provider of intelligent information for business enterprises and professionals, for the second consecutive year. Kyocera was highly recognized for its patent success rate and global reach; a trophy was presented at the company's headquarters in Kyoto, Japan.





Junichi Jinno, General Manager of Corporate Legal and Intellectual Property Group at Kyocera (left) receiving the trophy from Mr. Hirofumi Hino, Vice President and Head of Japan Professional Services IP & Science, at Thomson Reuters (right)

The Thomson Reuters Top 100 Global Innovators awards have been presented annually since 2011 to recognize organizations at

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss

Tel.: 02131/16 37 - 188 Fax: 02131/16 37 - 150 Mobil: 0175/7275706 daniela.faust@kyocera.de www.kyocera.de



the center of global innovation by analyzing their developments in intellectual property and patents based on Thomson Reuters' data and original methodology.

The basic policy of the Kyocera Group is to safeguard the yields of research and development as intellectual property rights and to respect the intellectual property rights of others. Kyocera's activities relating to intellectual property resulted in a high success rate. In addition, Kyocera emphasizes foreign patents since its business is expanding globally. The company holds a Global Intellectual Property Partners Meeting, which is a joint gathering for patent offices in the U.S., Europe, China, Korea, Japan and the Group's staff in charge of intellectual property, to discuss various topics about intellectual property including patent application specifications and specific case examples. Currently, the company has two overseas branches for intellectual property in the U.S. and China and will open a new branch in Europe in April 2016.

"We are grateful to be named a 2015 Top 100 Global Innovator for the second consecutive year, which is in part due to the consistent support of our patent & law firms and each of our product divisions," said Junichi Jinno, Senior Executive Officer and General Manager of Corporate Legal and Intellectual Property Group. "Innovation continues to be a vital company asset and these influential patents are important to protect further global business development."

About the Thomson Reuters 2015 Top 100 Global Innovators

Research and analysis were performed utilizing Thomson Reuters Derwent World Patents Index® (DWPISM), Derwent Patents

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Citation Index® and Thomson Innovation®, a premier IP intelligence and collaboration platform. The methodology to identify the Top 100 Global Innovators included four principal criteria.

1. Volume

All organizations with 100 or more patented new inventions in the past five years are included in the analysis.

2. Success rate

The analysis measures the ratio of inventions described in published applications (those patents which are filed and publicly published by the patent office but not yet granted) to inventions protected with granted patents in the past five years.

3. Global reach

The global reach of inventions is analyzed by calculating the number of basic inventions that have quadrilateral patents in their patent families in China, Europe, Japan and the United States.

4. Influence

The number of citations to the organization's patents by other companies is counted over the most recent five years, excluding self citations.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 226 subsidiaries (as of March 31, 2015), are information and communications technologies, products which increase quality of

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life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

The company is ranked #552 on Forbes magazine's 2015 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 68,000 employees, Kyocera posted net sales of approximately €11.74 billion in fiscal year 2014/2015. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, fine ceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €360,000 per prize category)

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